

**1/2 Page**

(Landscape)

**Trim Size:** 8.5"W x 5.5"H

**Bleed Size (.125"):** 8.75"W x 5.75"H

**1/4 Page**

(Portrait)

**Trim Size:** 4.25"W x 5.5"H

**Bleed Size (.125"):** 4.5"W x 5.75"H



**AUSTRALIA & MARY HUBBARD**  
**FOUNDATION**

# Ad Specifications

Prepare a print-ready PDF or JPEG with all fonts and images embedded so that no adjustments are required. Do not send native files. Include crops and bleeds as indicated below.

Email your file to [info@bostonmlkbreakfast.org](mailto:info@bostonmlkbreakfast.org) with the subject "AD BOOK [COMPANY NAME]." Include a point of contact in the body of the email.

**All ads must be received no later than November 1, 2026, by 5:00 PM.**

Ad Size	Trim Size	Bleed Size
Full Page Ad	8.5" W x 11" H (Portrait)	8.75" W x 11.25" H
Half Page Ad	8.5" W x 5.5" H (Landscape)	8.75" W x 5.75" H
1/4 Page Ad	4.25" W x 11" H (Portrait)	4.5" W x 5.75" H